STR Theme Fact Sheet ver 0.4 beta

The STR theme is a managed website system built with Bootstrap and, optionally, WordPress. It is for customers who would like help maintaining and protecting their website. If you prefer self-management of all aspects of your website, this is not the theme for you.

The STR theme is for small to medium sized websites. It provides a solid base of security and simplified use. This theme is not intended for large, complex projects that require many plugins or third-party integrations.

The theme is free to use, and will run on a basic hosting account. There is a cost for setup, hosting, and a domain if needed. Hourly rates may apply to custom design, maintenance and help with updates.

Design and the STR Theme

The STR theme, just out of the box, presents a plain vanilla design that is ready to go. Although the default design would work perfectly fine at displaying your information, the STR theme is extremely versatile and can be made to look like almost any popular web design.

There are responsive styles for all screen sizes; mobile, tablet, laptop and desktop. In addition, there are also preset content layouts to choose from such as traditional single column, two column, or three.

If you are using WordPress, you are free to add your own content, if you prefer, and edit it as often as you need to. If you are not using WordPress, you can provide your content and it will be added or edited for you. There is no user editing of design.

Features of the STR Theme

There are built-in features with the STR theme that are available for you to use. This, in addition to what is made available natively through Bootstrap and, optionally, WordPress.

- Mobile-friendly navigation bar with dropdown links.
- Contact form with error checking and spam prevention.
- Content slider for images with optional titles and captions.
- Social links bar populated with links to your social pages.
- Several popular web fonts available for use.
- Cache control to speed up page load times.

Beyond these built-in features, the theme uses latest malware countermeasures and regular backups to help keep your website safe.

Limitations of the STR Theme

Some limitations are placed on projects using the STR theme, especially when used with WordPress. These, again, are with security and simplicity in mind. Read the following summary carefully, and ask first if you have specific needs not listed here.

- No user editing of theme files, child themes, changing themes, or adding plugins.
- New pages can be added only with admin assistance. (content is user-editable in WordPress)
- The provided, optional contact form can be edited or expanded only with admin assistance.
- No public registration of new users and no WordPress comments.
- No integrated payment processing. (services such as Paypal are suggested instead)
- WordPress users are limited Editors and the single login is IP address whitelisted.

The STR theme is not hot-swappable with other themes, platforms, or frameworks. The theme does not include WordPress widgets or tags. It makes use of few plugins or, preferably, none. It must be installed by an admin.

Special Note

Because of proprietary code, ownership of theme files and optional database remains with the theme creator, and no ftp access or server-side access is granted to the user. Ownership of content remains with the user, and can be made available if migrating away.

STR theme fact sheet last updated 4/9/2022